



About Me

Dynamic executive with over 30 years of experience in leadership development, change management, and organizational transformation. Proven track record in designing and implementing large-scale global change initiatives, from concept to final implementation, and leading high-performance teams in global corporations and as an entrepreneur, focusing on the people side of change and employing diverse methodologies.

Nadja Petranovskaja

Organizational Psychologist

Work Experience (1 of 2)

◆ Entrepreneur, Change Consultant, and Advisor 2011 - Present

- Provide consultancy services in change management, leadership training, and organizational development for various industries including engineering, pharma, aerospace, IT, and more.
- Design and deliver international leadership programs and workshops for international clients.
- Serve as an international keynote speaker and facilitator, leading sessions on change, digitalization, and the future of work.

◆ Senior Consultant and People Manager | BeOne Hamburg 2008 - 2011

- Managed the Airbus A350 program, leading a team of engineers, subcontractors and establishing stakeholder management.
- Played a key role in organizational change initiatives and leadership development programs.

◆ Transition Manager | IBM Germany 2004 - 2008

- Led multinational multi-million programs, overseeing portfolio management and driving process improvements.
- Responsible for the Eastern Europe Area in IT Outsourcing.

Contact Me

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[My LinkedIn profile](#)

Education

1992-1997

Diploma in Organisational Psychology (equivalent to Master's degree, GPA: 4.0),
University of Hamburg, Germany

Additional

- Facilitation
- Leadership Development
- Agile Methods and Tools
- Intercultural Communications
- Project Management (PMI)

Project Experience

Industry Experience:

Engineering, Pharma, Aerospace, Medical, IT, Logistics, Automotive, IT Outsourcing, Banking, Consumer & FMCG, Tourism

Topics:

Change Management, Creativity & Innovation, Crisis Intervention, Post Merger Integration, Outsourcing, Process Reengineering, Process Optimisation, Engineering

Countries:

USA, Eastern and Western Europe, China

Languages:

German, English, Russian

Personal Statement

*Every man dies,
not every man really lives.*
– William Wallace

Work Experience (2)

◆ Human Capital Consultant | PricewaterhouseCoopers 2000 - 2001

- Developed and executed change management and merger programs, focusing on process reengineering and organizational optimization.
- Updated standards for communication within large change and transformational programs.

◆ Change Manager | DaimlerChrysler Russia 1998 - 2000

- Managed change programs and developed training initiatives to support organizational transformation.

Publications / Speaking Engagements

- Articles: "A Journey through the New World of Work" (t2informatik.de, 2024), "Actively Letting Go" (t2informatik.de, 2023)
- Co-author of several books for personal development and decision making
- Keynotes: "The Human Side of Change" (Spain 2019), "Human Side of Digital Transformation" (Russia 2019), "Happiness Management" (Germany 2016), "Mind Fitness" (Germany 2016)

Podcasts Interviews

- "The secrets of effective virtual facilitation and collaboration" (2021, The Virtual Power Team Podcast)
- "What Facilitation Without Agenda Really Means and How to Make It Work" (2020, workshops work)
- "Creating more shiny eye moments for your group" (2019, First Time Facilitator)
- "Nachhaltiges Glück oder hedonistische Tretmühle: Eine Frage der Einstellung?" (Arbeitsphilosophen, 2021)
- "ReThink #13 - Was ist Arbeit" (2021)